

FUNDRAISING IDEAS

Need a little inspiration?
This list is full of fun options to help you reach your fundraising goal.

● DONATIONS IN LIEU OF GIFTS

In lieu of gifts for a birthday, wedding, retirement, graduation etc., ask your friends and family to make a donation to your fundraising page.

● GIVE SOMETHING UP

Do you go to the movies once a week or buy lunch every day? Choose to go without for a few weeks and donate the money you save towards your fundraising goal. Encourage your friends, family and co-workers to do the same for you.

● HOST A SALE

Collect items from your house, and ask your friends and family to donate gently worn clothing, furniture, anything they no longer need! Host a good old-fashioned yard sale in your neighborhood, or list the items online. Don't forget to mention that you are raising money for UHN Foundation and share the link to your fundraising page.

Upcycle sale: A twist on the classic garage sale. Items could include: designer bags, clothes, accessories, antiques, jewelry, or unopened makeup and skincare products or perfume

Tie dye: Get together with your family and friends and have a tie-dye party! Design unique shirts and sell them to support your fundraiser

● DONATE YOUR DAY

Let your neighbors, friends and family know that you will do chores in exchange for a specified donation. Chauffeur for a day, wash cars, mow lawns, clean, garden, babysit, pick up groceries, walk dogs or do anything else you can imagine.

Kick it up a notch and make it an event! Gather some friends, family or coworkers to volunteer with you, host an auction for the services and donate the proceeds.

● HOST A TOURNAMENT

Pick your favourite game or sport – like board games, bowling, darts or road hockey – and organize a tournament with an entrance fee that will be donated.

● GET ACTIVE

Ask for support for a walk, run, or other event you are participating in. Create a fundraising page and collect donations.

● CHEF IT UP

Offer meals and baked goods to your friends, friends, or coworkers for a donation. Ask local grocery stores to donate groceries to support your efforts.

● CLASSIC HOT CHOCOLATE OR LEMONADE STAND

Depending on the season put together a table with your family in your local community and sell hot cocoa or lemonade. You could add baked goods as well!

● BOTTLE DRIVE

Put flyers around your neighborhood or post on social media asking for empty bottles to collect. Drop your bottles off at a local Beer Store location and donate the deposit refund to your fundraiser.

● TEACH A CLASS

Use your special skills or talents to teach your friends and family. Are you great at gardening or drawing? Love to cook or bake? Host an online or in-person class and ask for donations to participate.

● USE YOUR TALENTS

Have a talent for creating artwork, paintings, knitted clothes or making bracelets? Sell them and donate the proceeds.

● USE YOUR JOB SKILLS

Use your job skills to offer services for friends and family in exchange for a donation to your fundraiser. Some examples:

Beauty services: If you're a make-up artist, hair stylist, or nail technician, offer your services for donations. Or, if you know someone who is, ask them to donate their services in support of your fundraiser.

Photography: If you're an artist or photographer, take portraits for a donation. Family portraits are always in demand!

Tax returns: If you're a CPA, offer to do your friends taxes for a fee and donate the proceeds.

● HOST AN EVENT (virtual or in-person)

Themed party: Bring your friends in on the fun and ask for a donation at the door. Ideas include: games night, movie night, wine and cheese night, murder mystery party, or holiday parties.

Benefit dinner: Invite friends and family to a benefit dinner. Sell tickets and ask local businesses to donate food to help offset the cost.

Yoga or Zumba: Partner with a yoga or Zumba instructor to host a class, donating half of the proceeds back to your fundraiser.

Dance class: The jitterbug of the 1930s; the hand jive from the movie "Grease"; the floss from "Fortnite"; and everything in between — teach the moves, share why you're motivated to fundraise and ask for donations.

Karaoke competition: Host an in-person or online competition using a free karaoke website or YouTube. Charge an entry fee to compete, request a donation for each vote cast or allow donations to choose a song for someone else to sing.

● FUNDRAISE DURING SEASONAL HOLIDAYS

Use holidays and special days throughout the year to kick-start a fundraiser. Examples include: New Years, Canada Day, and Halloween to name a few.

● WACKY WAGER

Come up with an out-of-the-box idea that you'll go through with if you reach your fundraising goal. Livestream using Facebook Live, Instagram, TikTok or another platform and ask your network to donate. For example, agree to dye your hair blue, do a polar bear dip in Lake Ontario or wear a cat costume if you raise \$2000.

FUNDRAISING AT WORK

Use your job skills to offer services for friends and family in exchange for a donation to your fundraiser.

Some examples:

- **DRESS-DOWN DAY**

Have employees pay to wear causal clothes or hats with all proceeds going to UHN Foundation. Offer them a chance to dress down on Fridays for a \$5 or \$10 donation. Each Dress Down Day could be themed to make it more fun!

- **SNACK BAR**

Set up an inexpensive snack bar at work. Employees can purchase snacks like sandwiches, chips, cookies, juices, etc. with all proceeds going towards your fundraising goal.

- **DONATE SALES FROM YOUR BUSINESS**

Set a timeframe and amount that you would like to donate, then promote it to your customers. Example: For the holiday season from November to December, decide that 15% of the sales will be donated.

- **SPEAKER SERIES**

Rally some inspirational speakers or presenters. Host a speaking event and invite your workplace to attend for a donation.

Thank you for helping us build a healthier world.