

ONLINE FUNDRAISING PAGE HANDBOOK

A guide to using UHN Foundation's fundraising website
and managing your fundraising page

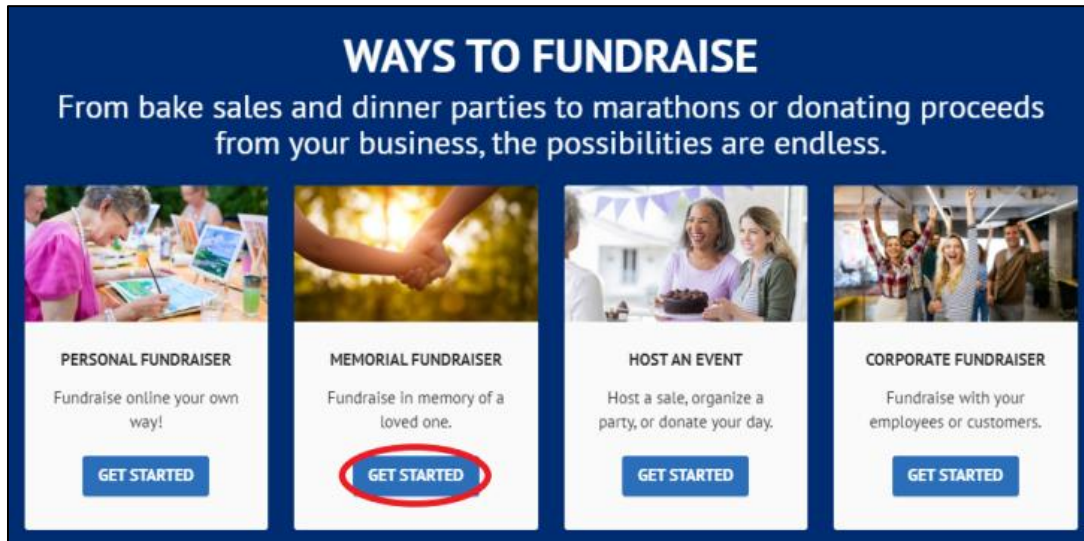
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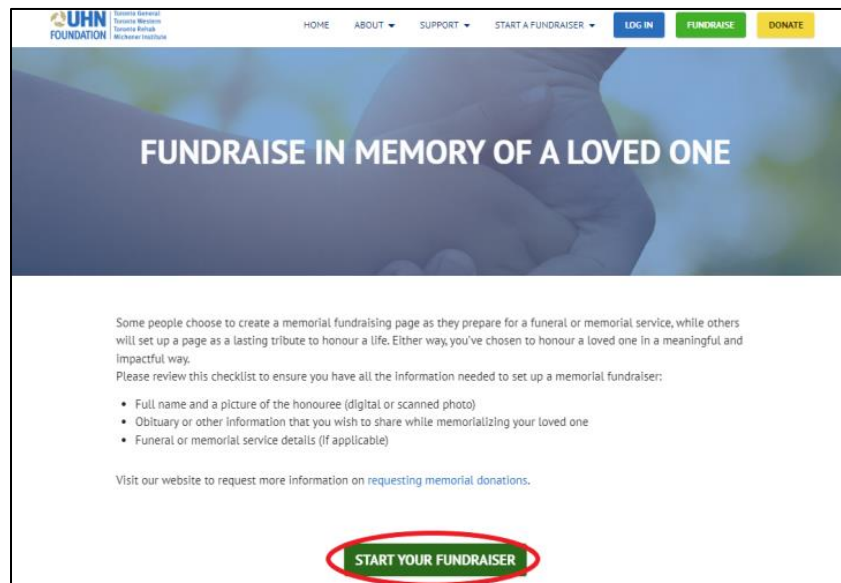
Creating a Fundraising Page

Getting started: choose a fundraiser

We offer 4 types of fundraisers:



- Click on the Get Started button for the type of fundraiser you would like to create. You will be taken to a landing page with more information about the type you've selected.



- Click on "Start your fundraiser" to be taken to the registration form

Step 1: Create a fundraising page

The screenshot shows the 'Create a page' step of a four-step process. The steps are: 1. Create a page (active), 2. Provide Details, 3. Review, and 4. Make Payment. The 'Create a page' section includes a 'Your Fundraising Page Type' dropdown menu with 'In Memoriam' selected. Below this is a text box with the placeholder 'Create a fundraising page in memory of a loved one.' There are two input fields for 'Fundraising Goal' and 'Personal donation amount', both containing yellowed-out text. Below these are two checkboxes: 'Yes, make this an anonymous gift.' (unchecked) and 'Yes, you can display the amount of my donation publicly.' (checked). A red asterisk indicates required fields. A blue 'Next Step' button is circled in red at the bottom right.

- Enter your fundraising goal
- You may choose to make a personal donation at this time. If you do so, it will be visible on your fundraising page, unless you check the “Yes, you can make this an anonymous gift” box.
- Click “Next Step”

Step 2: Provide details

The screenshot shows the 'New or returning user' step of a three-step process. The steps are: 1. Create a page, 2. Provide Details (active), and 3. Review. The 'New user' section has a blue 'Register as new user' button. The 'Returning user' section has fields for '* User Name:' and '* Password:', a blue 'Log In' button, and a link 'Email me my login information'. A red asterisk indicates required fields. A blue 'Previous Step' button is at the bottom left.

- If you’ve previously created a fundraising page on our site, or made an online donation since November 2018, select “Returning user”
 - You can use the “Email me my login information” link, if you forget your password
- If you’re brand new to our site, click “Register as new user”

Step 2: Provide details can't.

The screenshot shows the 'Provide Details' step of the registration process. The form is divided into two main sections: 'Registration' and 'Participant Center Access Information'. The 'Registration' section includes fields for 'Personal Information' (Title, First, Last) and 'Contact Information' (Street 1, Street 2, City/Town, Province/State, Postal/ZIP Code, Country, Email, Phone Number). A checkbox indicates if the user wants to be emailed when a gift is made on their behalf. The 'Participant Center Access Information' section includes fields for 'User Name', 'Password', and 'Repeat Password'. Below these are 'Additional Information' fields for 'Direct my fundraising to' (set to 'Highest priority needs'), 'My page is in memory of', and 'What is your relationship to the honoree?'. A 'WAIVER' section contains a scrollable text area with legal disclaimers. At the bottom, there is a checkbox for 'I agree to the terms and conditions listed above' and two buttons: 'Previous Step' and 'Next Step' (circled in red).

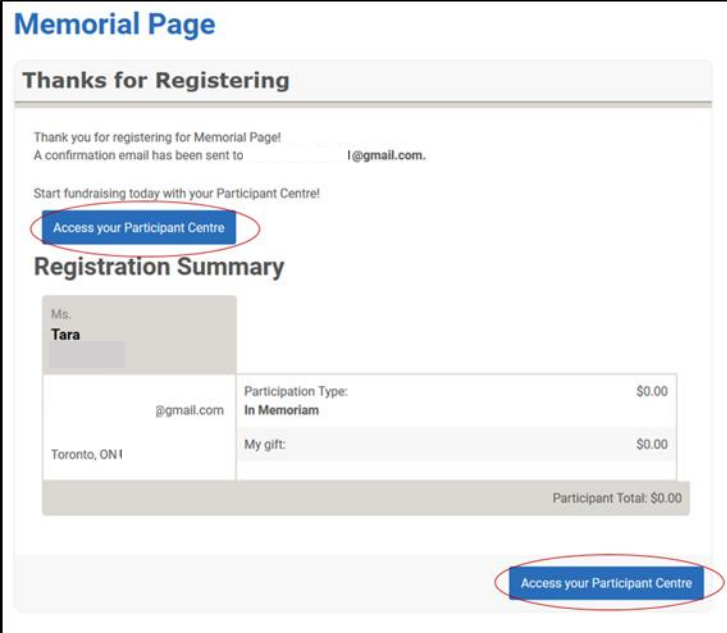
- Complete the registration form; required fields are noted with an *asterisk
- Review and check the box to agree to the Waiver
- Click “Next step”

3. Review

The screenshot shows the 'Review' step of the registration process. The page title is 'Memorial Page'. The progress bar shows four steps: 'Create a page', 'Provide Details', 'Review' (current step), and 'Make Payment'. The 'Summary' section displays the registration details for 'Ms. Tara Irwin-Test'. It shows the 'Participation Type' as 'In Memoriam' with a value of '\$0.00'. Below this, 'My gift' is listed with a value of '\$100.00'. The 'Participant Total' is shown as '\$100.00'. At the bottom, there is a 'Total' field showing '\$100.00' and two buttons: 'Cancel' and 'Complete Registration' (circled in red).

- Review the Summary
 - If you are making an additional gift, you will be taken to the payment page
 - If you are not making an additional gift, you will be taken to the “Submit Payment” page
- Click “Complete Registration”

4. You're done!



Memorial Page

Thanks for Registering

Thank you for registering for Memorial Page!
A confirmation email has been sent to [redacted]@gmail.com.

Start fundraising today with your Participant Centre!

[Access your Participant Centre](#)

Registration Summary

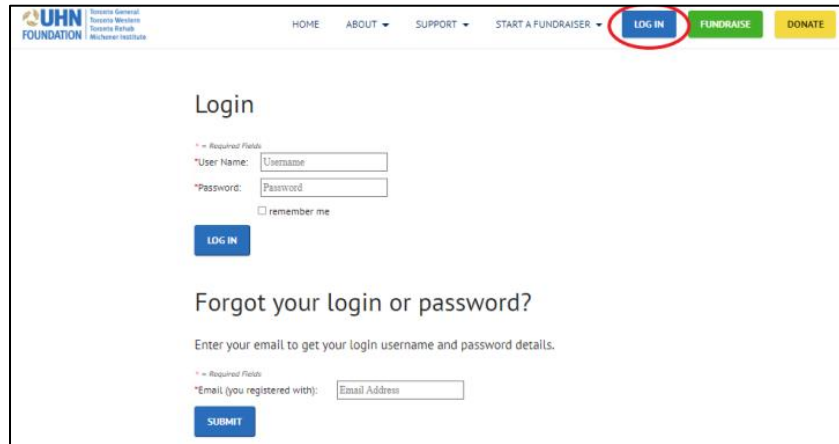
| | | |
|----------------------|---|---------------------------|
| Ms. Tara | Participation Type: In Memoriam | \$0.00 |
| [redacted]@gmail.com | My gift: | \$0.00 |
| Toronto, ON | | |
| | | Participant Total: \$0.00 |

[Access your Participant Centre](#)

- To customize your fundraising page and begin fundraising, click “Access your Participant Centre”. Or you can come back to the site any time to make updates or fundraise.

Using your Participant Centre

Logging in



UHN FOUNDATION
Toronto General
Toronto Western
Toronto Rehab
Michael J. Fox Foundation

HOME ABOUT SUPPORT START A FUNDRAISER LOG IN FUNDRAISE DONATE

Login

* = Required Fields

*User Name:

*Password:

☐ remember me

LOG IN

Forgot your login or password?

Enter your email to get your login username and password details.

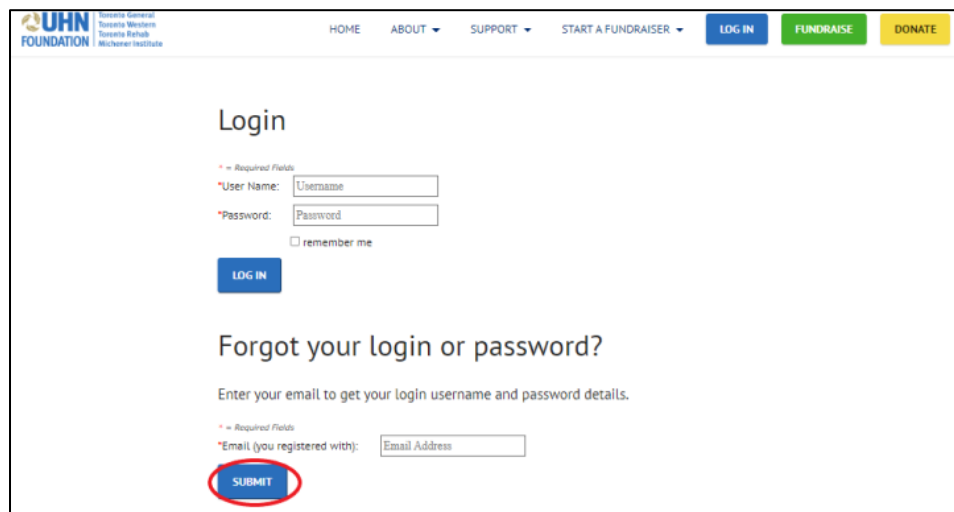
* = Required Fields

*Email (you registered with):

SUBMIT

- Visit the Fundraising website (uhnfoundation.ca/fundraise) and click “Log In”

Reset your password



UHN FOUNDATION
Toronto General
Toronto Western
Toronto Rehab
Michael J. Fox Foundation

HOME ABOUT SUPPORT START A FUNDRAISER LOG IN FUNDRAISE DONATE

Login

* = Required Fields

*User Name:

*Password:

☐ remember me

LOG IN

Forgot your login or password?

Enter your email to get your login username and password details.

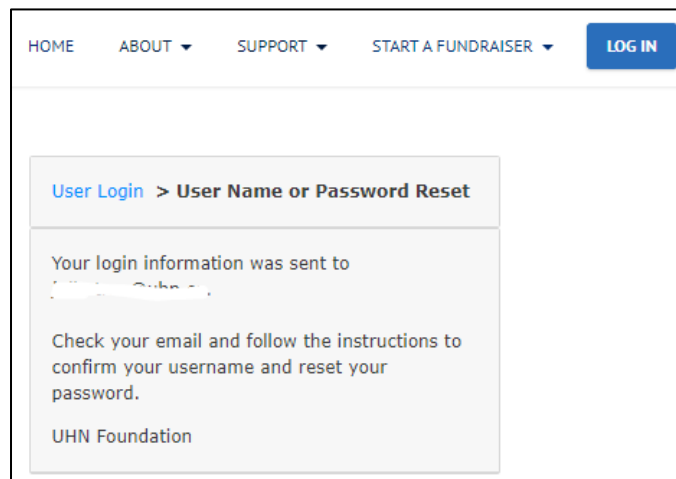
* = Required Fields

*Email (you registered with):

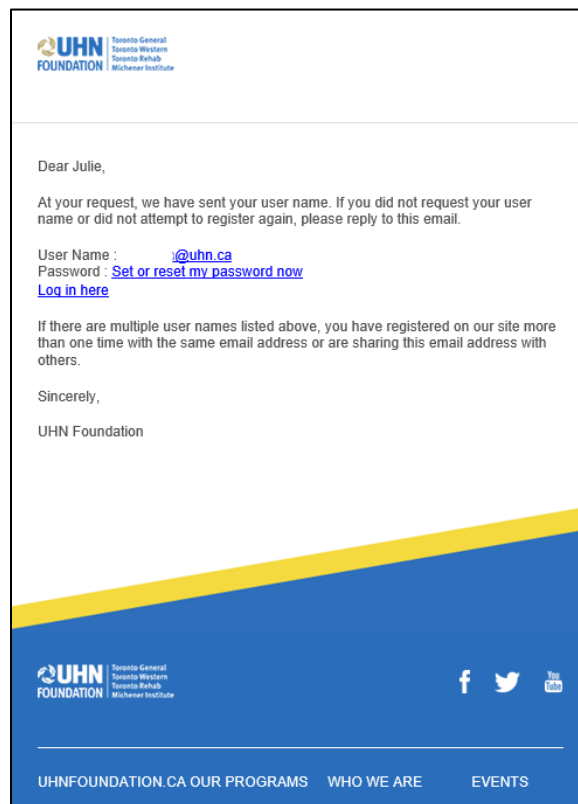
SUBMIT

- If you forgot your password, the system can send you a link to reset it
- Visit the Fundraising website (uhnfoundation.ca/fundraise) and click “Log In”
- Enter your email address and click “Submit”

Reset your password cont....



- The system will send you an email to confirm your username and reset your password



- Click the “Set or reset my password now” link

[User Login](#) > **Reset Password**


| | |
|--------------------|--------------------------|
| * User Name: | tara.irwin.work@gmail.co |
| * New Password: | |
| * Retype Password: | |
| Password Hint: | |

[Submit](#)

- Complete the form with your new password and click “Submit”
- The form will redirect you to uhnfoundation.ca, but simply go back to the Fundraising website (uhnfoundation.ca/fundraise) and click “Log In” to access your Participant Centre.

Participant Centre home page

- From the Participant Centre home page, you can access all available tools to customize your fundraising page, send emails and manage donations



Toronto General
 Toronto Western
 Toronto Rehab
 Michener Institute

[Home](#)
[Email](#)

Hi Julie, welcome to your Fundraising Participant Centre!

This is the hub for everything you'll need to be a successful fundraiser! Explore the full suite of powerful fundraising tools to help you raise money and reach your goal. Everything to get you started, keep you going, and monitor your progress lives here. We are here to support you and your fundraiser! If you have any questions or need support, please contact julie.tran@uhn.ca.

What to do next?

- [Set up your Personal Page](#)
Customize your Personal Page with a story about why you are raising funds for this cause.
- [Add Contacts to Your Address Book](#)
Add contacts to email from your personal Address Book on our site.
- [Send an Email](#)
You have sent no emails to your family or friends. Add them to your Address Book and email them about your fundraising effort.
- [Thank your Donors](#)
Thank your donors!
- [Set a Goal](#)
You have reached 0% of your goal. Can you set a higher goal?

Recent Activity

You joined Personal Fundraiser [Details](#)

Contacts [All Contacts](#)

No contacts to display.

Me

Your Fundraising Progress [Edit Goal](#)

\$0.00

\$500.00

Badges

Badges are fun things you can earn.

Personal Donations

No donations found.

Personal Page

Personal Page URL: https://support.uhnfoundation.ca/site/TR/PersonalFundraising/PersonalFundraising?px=1023923&pg=personal&_id=1080 [URL Settings](#)

Title [Edit Content](#)


Welcome to my Fundraiser

Body

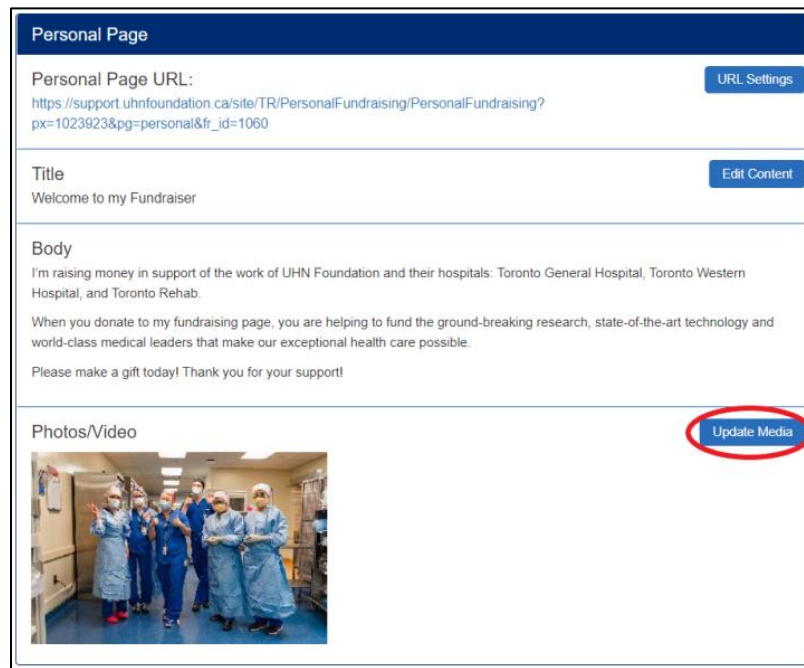
I'm raising money in support of the work of UHN Foundation and their hospitals: Toronto General Hospital, Toronto Western Hospital, and Toronto Rehab.

When you donate to my fundraising page, you are helping to fund the ground-breaking research, state-of-the-art technology and world-class medical leaders that make our exceptional health care possible.

Please make a gift today! Thank you for your support!

Photos/Video [Update Media](#)


Change your photo or upload a video



The screenshot shows the 'Personal Page' editing interface. It has a dark blue header with the title 'Personal Page'. Below the header, there are three main sections: 'Personal Page URL:', 'Title', and 'Body'. The 'Personal Page URL:' section shows a long URL and a 'URL Settings' button. The 'Title' section shows 'Welcome to my Fundraiser' and an 'Edit Content' button. The 'Body' section contains text about fundraising for UHN Foundation and hospitals. Below the body text is a 'Photos/Video' section. This section contains a photo of healthcare workers in blue scrubs and a red circle around the 'Update Media' button in the top right corner of the section.


Personal Page

Personal Page URL:
https://support.uhnfoundation.ca/site/TR/PersonalFundraising/PersonalFundraising?px=1023923&pg=personal&fr_id=1060 [URL Settings](#)

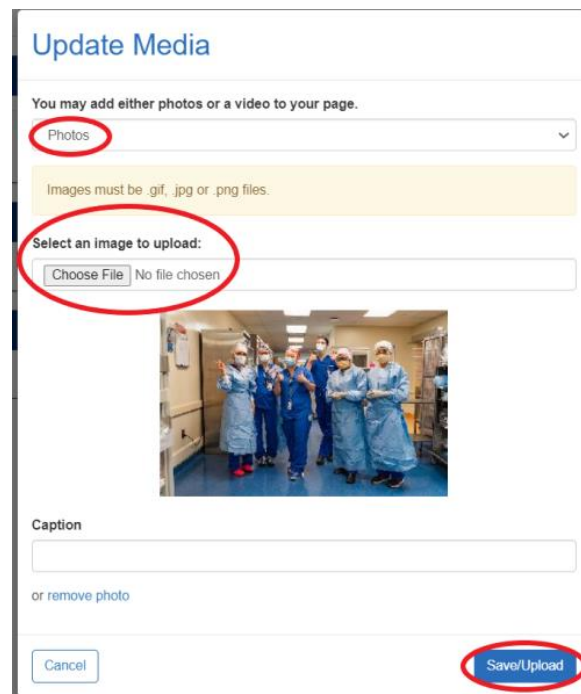
Title
Welcome to my Fundraiser [Edit Content](#)

Body
I'm raising money in support of the work of UHN Foundation and their hospitals: Toronto General Hospital, Toronto Western Hospital, and Toronto Rehab.
When you donate to my fundraising page, you are helping to fund the ground-breaking research, state-of-the-art technology and world-class medical leaders that make our exceptional health care possible.
Please make a gift today! Thank you for your support!

Photos/Video [Update Media](#)



- Under the Personal Page section, click on the Update Media tab



The screenshot shows the 'Update Media' form. It has a title 'Update Media' and a subtitle 'You may add either photos or a video to your page.' Below the subtitle is a dropdown menu with 'Photos' selected. A yellow box contains the text 'Images must be .gif, .jpg or .png files.' Below this is a section 'Select an image to upload:' with a 'Choose File' button and the text 'No file chosen'. Below this is a photo of healthcare workers in blue scrubs. Below the photo is a 'Caption' field and a link 'or remove photo'. At the bottom are 'Cancel' and 'Save/Upload' buttons. Red circles highlight the 'Photos' dropdown, the 'Select an image to upload:' section, and the 'Save/Upload' button.


Update Media

You may add either photos or a video to your page.

Photos

Images must be .gif, .jpg or .png files.

Select an image to upload:
[Choose File](#) No file chosen



Caption

[or remove photo](#)

[Cancel](#) [Save/Upload](#)

- Click Photos or Video option from the drop down menu
- To find an image file saved on your computer, click “Choose File”
- Use the Caption field to include a caption below your photo
- Click “Save/Upload”

Personalize your story

Personal Page

Personal Page URL:
https://support.uhnfoundation.ca/site/TR/PersonalFundraising/PersonalFundraising?px=1023923&pg=personal&fr_id=1060

URL Settings


Title
Welcome to my Fundraiser

Edit Content

Body
I'm raising money in support of the work of UHN Foundation and their hospitals: Toronto General Hospital, Toronto Western Hospital, and Toronto Rehab.
When you donate to my fundraising page, you are helping to fund the ground-breaking research, state-of-the-art technology and world-class medical leaders that make our exceptional health care possible.
Please make a gift today! Thank you for your support!









Photos/Video

Update Media



Edit Content

Welcome to my Fundraiser

P B I U        

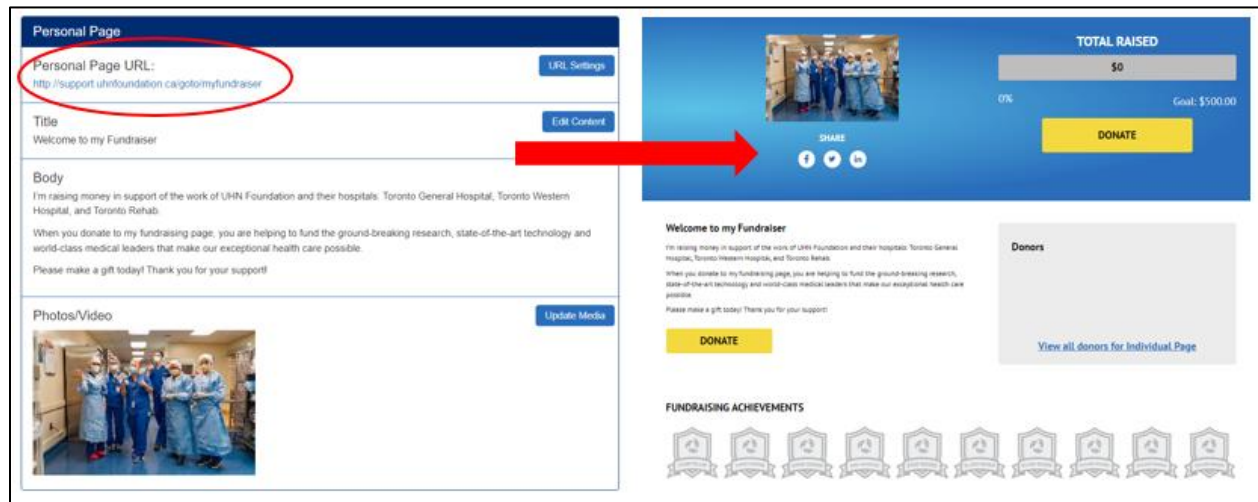
I'm raising money in support of the work of UHN Foundation and their hospitals: Toronto General Hospital, Toronto Western Hospital, and Toronto Rehab.
When you donate to my fundraising page, you are helping to fund the ground-breaking research, state-of-the-art technology and world-class medical leaders that make our exceptional health care possible.
Please make a gift today! Thank you for your support!

Cancel

Save

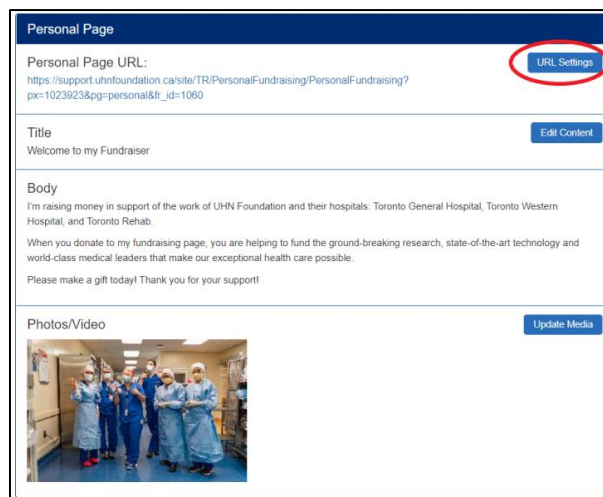
- Under the Personal Page section, click on the Edit Content tab
- Update Title: this is the title of your Fundraising Page
- Update Body: similar to using Microsoft Word, you can update the copy that is displayed on your fundraising page.
- Click “Save”

View Personal Page

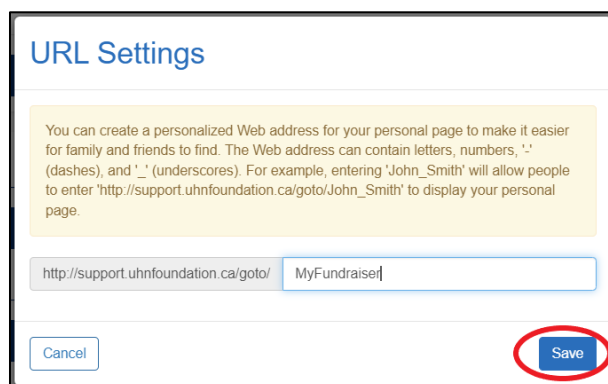


- On the Personal Page Section, click on the link under “Personal Page URL” and your page will open in a new tab in your web browser

Create a custom URL

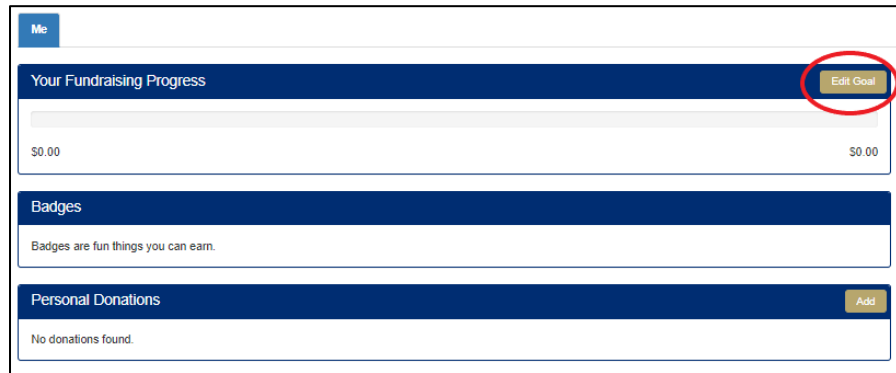


- From the Personal Page section, click “URL settings”



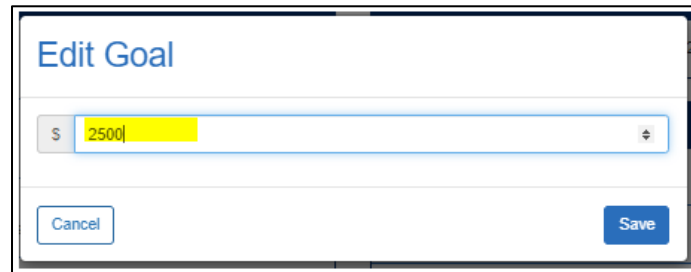
- Type the desired URL in the space provided
- Click “Save”

Change your fundraising goal



The screenshot shows a user profile page with a blue header 'Me'. Below it is a section titled 'Your Fundraising Progress' with a progress bar showing '\$0.00' to '\$0.00'. An 'Edit Goal' button is circled in red in the top right corner of this section. Below the progress bar are sections for 'Badges' (with the text 'Badges are fun things you can earn.') and 'Personal Donations' (with the text 'No donations found.' and an 'Add' button).

- From the Your Fundraising Progress section, Click the “Edit Goal”



The screenshot shows a modal dialog box titled 'Edit Goal'. It contains a text input field with a dollar sign icon and the value '2500'. Below the input field are two buttons: 'Cancel' and 'Save'.

- Enter your new goal in the field
- Click “Save”

Manage donations

If friends or family prefer to give you cash or cheque donations, you can email us to enter these gifts in your Participant Centre to keep track of your progress and update your fundraising totals. See below for details about submitting offline gifts.

Submitting offline gifts

Download our Fundraising donation pledge form on our website and use it to record your donors' information. Once you finish fundraising, you can submit all cheques and cash donations by mail to:

UHN Foundation
550 University Ave, 3rd Floor, Room 3-144
Toronto, ON M5G 2A2

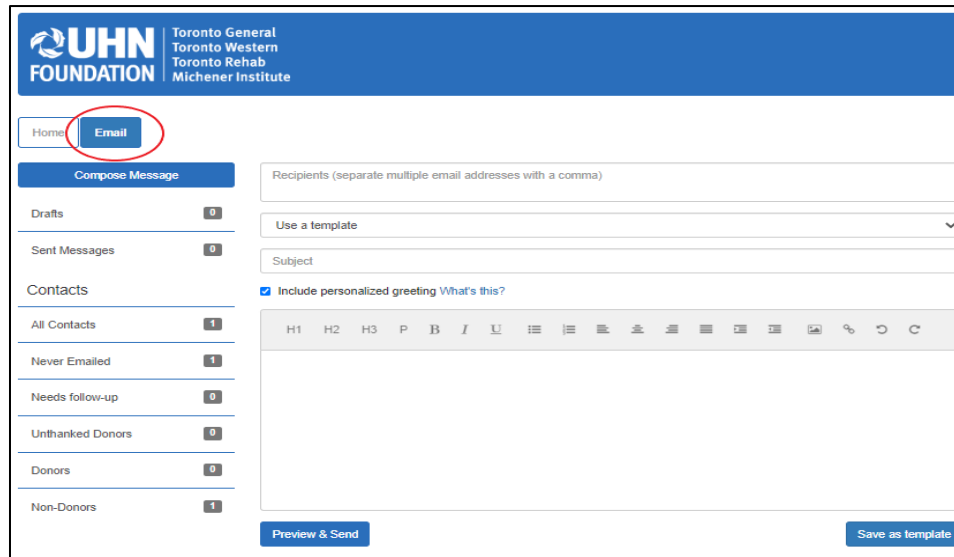
Make the cheque payable to: UHN Foundation

In the memo field include: Your name and “fundraising”

To have these donations included in your fundraising page total, please contact us at fundraise@uhn.ca

Email overview

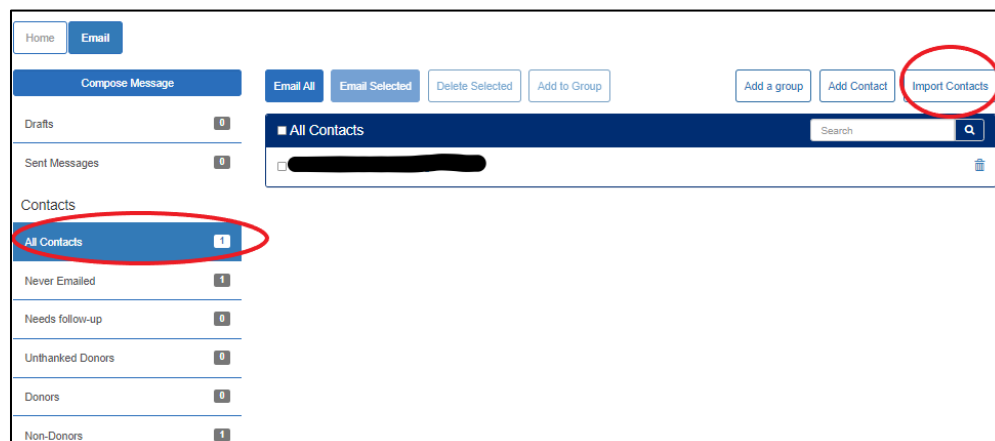
You can use the built-in email tools to ask friends and family for donations or send thank you messages to the donors that support your fundraising. Templates are provided, or you can craft your own messages.



The screenshot shows the UHN Foundation email interface. The top header includes the UHN Foundation logo and the text "Toronto General", "Toronto Western", "Toronto Rehab", and "Michener Institute". Below the header, there are two tabs: "Home" and "Email", with "Email" being the active tab and circled in red. The main content area is divided into two columns. The left column contains a "Compose Message" button and a list of contact categories: "Drafts" (0), "Sent Messages" (0), "Contacts" (1), "All Contacts" (1), "Never Emailed" (1), "Needs follow-up" (0), "Unthanked Donors" (0), "Donors" (0), and "Non-Donors" (1). The right column contains a "Recipients" field, a "Use a template" dropdown, a "Subject" field, a checkbox for "Include personalized greeting What's this?", a rich text editor with various formatting options, and "Preview & Send" and "Save as template" buttons.

- From the Participant Centre home page, select the Email tab

Import contacts from your email provider



The screenshot shows the UHN Foundation email interface with the "Email" tab selected. The top header is the same as the previous screenshot. Below the header, there are two tabs: "Home" and "Email", with "Email" being the active tab and circled in red. The main content area is divided into two columns. The left column contains a "Compose Message" button and a list of contact categories: "Drafts" (0), "Sent Messages" (0), "Contacts" (1), "All Contacts" (1), "Never Emailed" (1), "Needs follow-up" (0), "Unthanked Donors" (0), "Donors" (0), and "Non-Donors" (1). The right column contains a "Recipients" field, a "Use a template" dropdown, a "Subject" field, a checkbox for "Include personalized greeting What's this?", a rich text editor with various formatting options, and "Preview & Send" and "Save as template" buttons. In the top right corner, there are several buttons: "Email All", "Email Selected", "Delete Selected", "Add to Group", "Add a group", "Add Contact", and "Import Contacts". The "Import Contacts" button is circled in red.

- Click All Contacts, then the Import Contacts tab
- Select your email provider and click “next”
- Follow the instructions provided

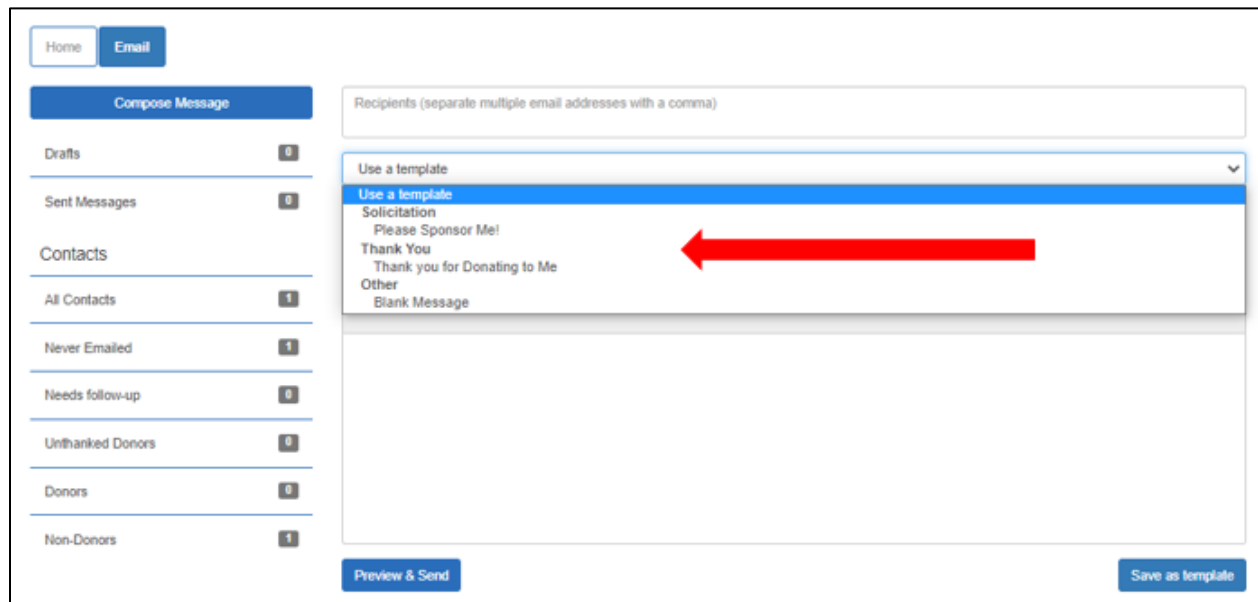
Note:

UHN Foundation does not have access to your contact list. Imported contacts are for your personal use only. If one of your contacts makes a donation, UHN Foundation will receive their contact information, as required for tax receipting purposes and gift impact reporting.

Add contacts manually

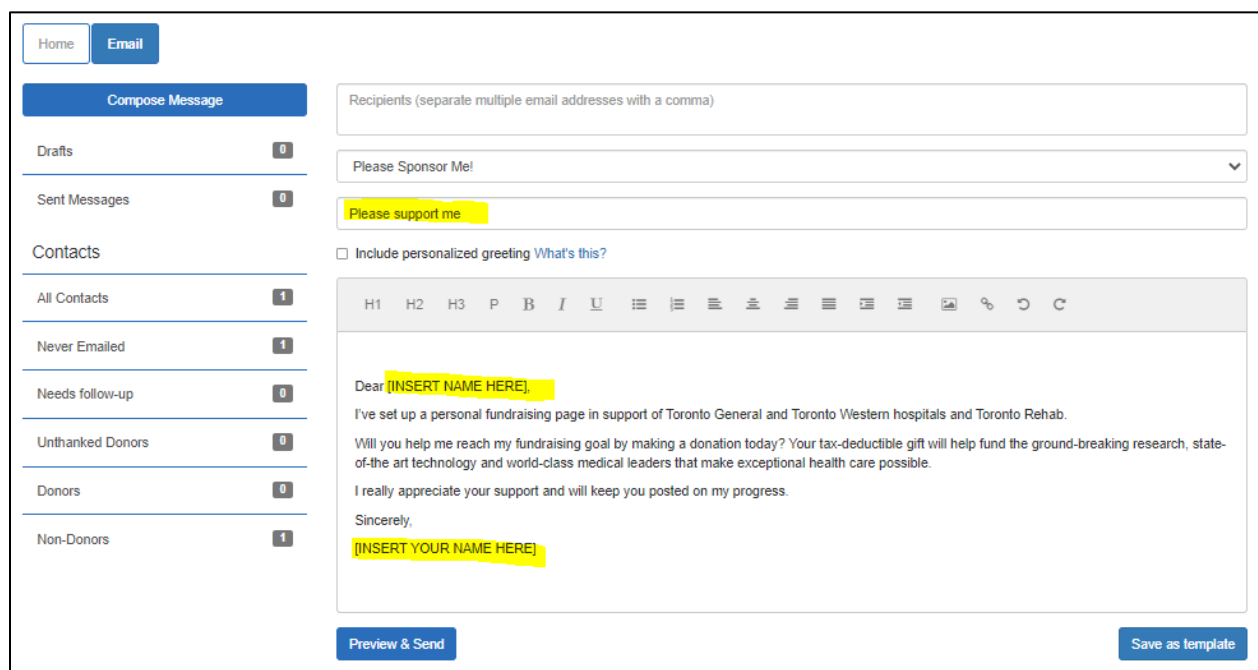
- To add contacts manually, click “Add Contact”
- Update the information in the fields provided
- Click “Add”

Using an email template



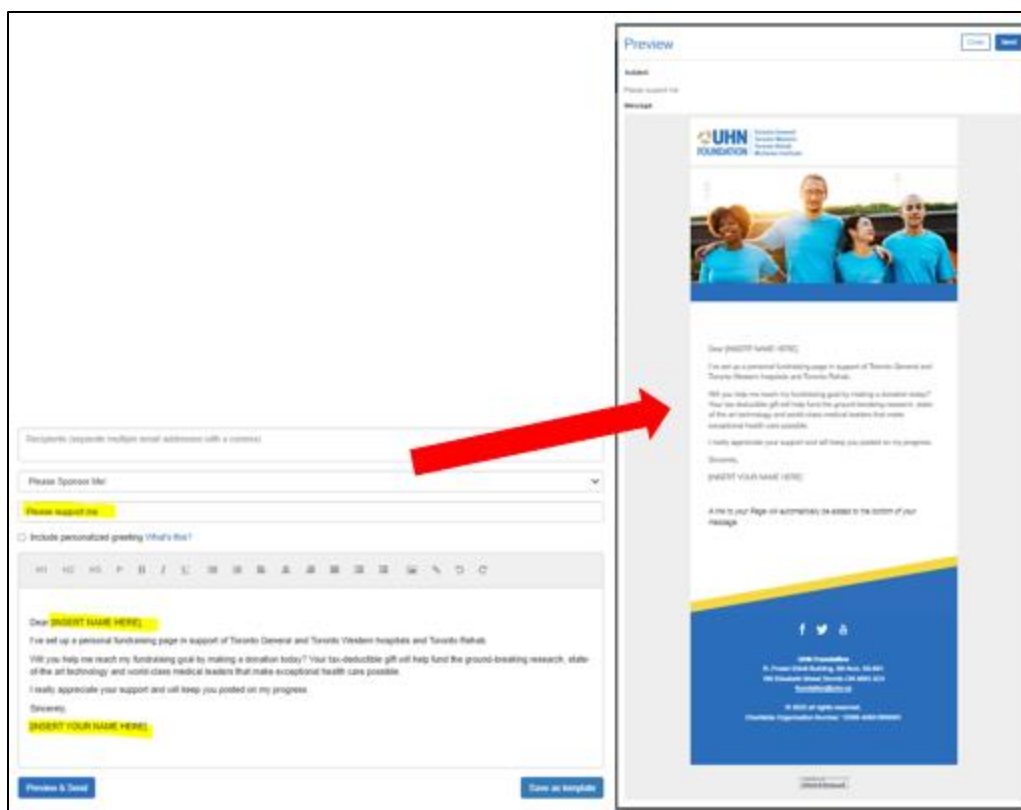
The screenshot shows the 'Compose Message' interface. On the left is a sidebar with navigation links: Home, Email, Compose Message, Drafts (0), Sent Messages (0), Contacts, All Contacts (1), Never Emailed (1), Needs follow-up (0), Unthanked Donors (0), Donors (0), and Non-Donors (1). The main area has a 'Recipients' field with the placeholder text 'Recipients (separate multiple email addresses with a comma)'. Below this is a 'Use a template' dropdown menu that is open, showing options: 'Use a template', 'Solicitation', 'Please Sponsor Me!', 'Thank You', 'Thank you for Donating to Me', 'Other', and 'Blank Message'. A red arrow points to the 'Thank You' option. At the bottom are 'Preview & Send' and 'Save as template' buttons.

- Select the type of message (Thank You, Solicitation) and then select the template you'd like to use
- Your selected template will appear



The screenshot shows the same 'Compose Message' interface, but now the 'Please Sponsor Me!' template is selected. The subject line is 'Please support me'. Below the subject line is a checkbox for 'Include personalized greeting What's this?'. The email body is displayed in a rich text editor with a toolbar at the top containing options for H1, H2, H3, P, B, I, U, list, link, unlink, image, video, table, and other formatting tools. The email content includes: 'Dear [INSERT NAME HERE]', 'I've set up a personal fundraising page in support of Toronto General and Toronto Western hospitals and Toronto Rehab.', 'Will you help me reach my fundraising goal by making a donation today? Your tax-deductible gift will help fund the ground-breaking research, state-of-the-art technology and world-class medical leaders that make exceptional health care possible.', 'I really appreciate your support and will keep you posted on my progress.', 'Sincerely, [INSERT YOUR NAME HERE]'. The 'Preview & Send' and 'Save as template' buttons are at the bottom.

- The email message editor works similar to Microsoft Word
- Customize your message: if you like, you can update the subject line and template message
- Be sure to update where it says [INSERT NAME HERE] and [INSERT YOUR NAME HERE]



- Once you've updated the template you can preview the message by clicking "Preview and Send" button.
- A preview of your email will appear. Close the preview then click "Save as template"

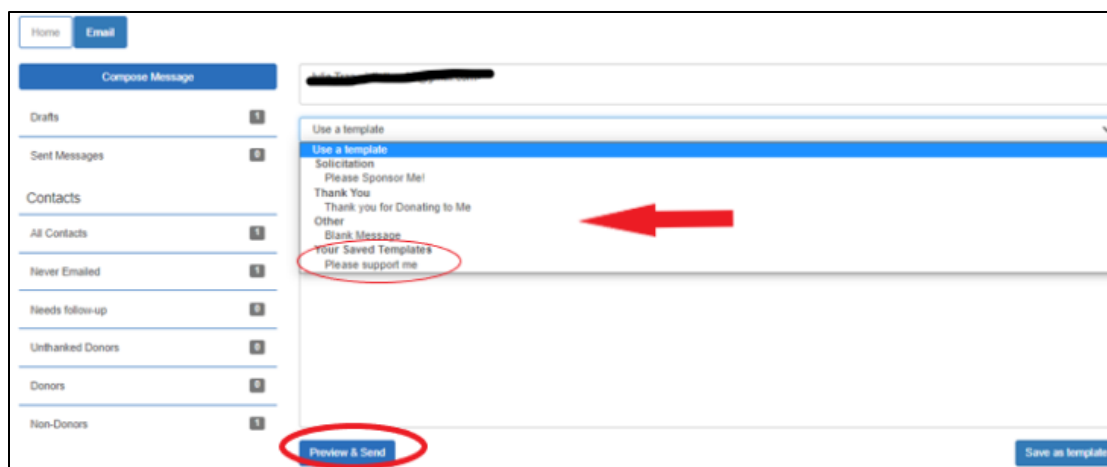
Send your email

The screenshot shows the 'Compose Message' interface. On the left is a sidebar with 'Compose Message' at the top, followed by 'Drafts' (0), 'Sent Messages' (0), 'Contacts' (with sub-items: 'All Contacts' (1), 'Never Emailed' (1), 'Needs follow-up' (0), 'Unthanked Donors' (0), 'Donors' (0), 'Non-Donors' (1)), and 'Home' and 'Email' buttons at the top. The main area has a 'Recipients' field with a placeholder 'Recipients (separate multiple email addresses with a comma)'. Below it is a dropdown menu showing 'Please Sponsor Me!'. A text field contains 'Please support me'. There is a checkbox for 'Include personalized greeting' with a link 'What's this?'. A rich text editor toolbar is visible with options like H1, H2, H3, P, B, I, U, and various alignment and list options. The email body text reads: 'Dear [INSERT NAME HERE]. I've set up a personal fundraising page in support of Toronto General and Toronto Western hospitals and Toronto Rehab. Will you help me reach my fundraising goal by making a donation today? Your tax-deductible gift will help fund the ground-breaking research, state-of-the-art technology and world-class medical leaders that make exceptional health care possible. I really appreciate your support and will keep you posted on my progress. Sincerely, [INSERT YOUR NAME HERE]'. At the bottom are 'Preview & Send' and 'Save as template' buttons.

- You can email two ways. First option is to manually add email addressed to the composed email

The screenshot shows the 'Email' interface. The 'Compose Message' button is highlighted with a red circle. Below it, the 'Email All' and 'Email Selected' buttons are also circled in red. The 'Contacts' sidebar on the left has 'All Contacts' circled in red. The main area shows a list of contacts under the 'All Contacts' tab, with one contact selected and highlighted in blue. The 'Email All' button is also circled in red.

- The second option is to go to the “All Contacts” tab and then select who to include in the email list.
- Select your email message (includes saved templates) and click Send.
- Use the checkboxes on the left to include uploaded to your email list



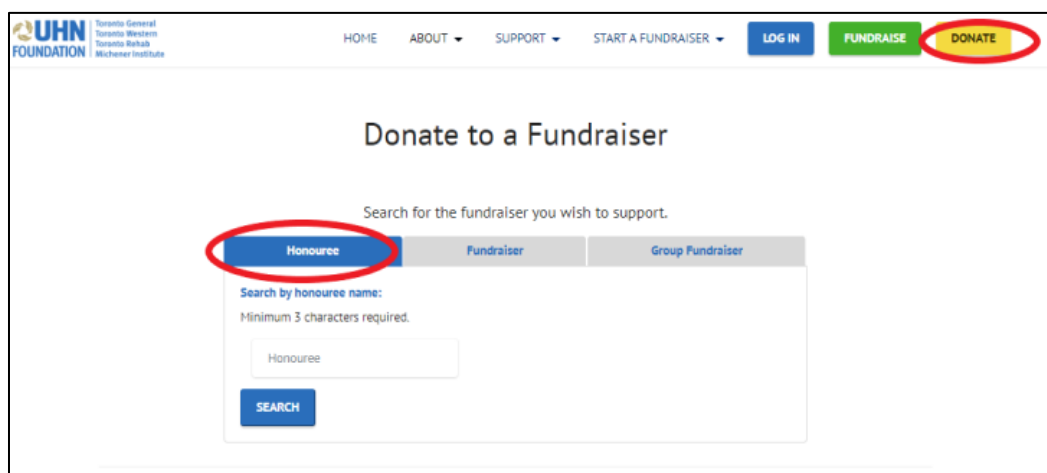
- Preview your message
- Click “Send” and you’re done!

Making a donation to a fundraiser

Fundraiser search

You can search by honouree, fundraiser, or group. From the main navigation click “Donate”.

1. Search by Honouree



- Search by honouree:
 - For memorial pages, the honouree would be the deceased
 - For celebrate pages, the honouree is the occasion ex. Julie’s Birthday, Barb and John’s Wedding Anniversary, Christopher’s Graduation

Alternatively you can leave the field blank and click “Search” to show a list of all pages listed by Honouree.

Honouree search results

The screenshot shows the 'Donate to a Fundraiser' interface. At the top, there are three tabs: 'Honouree' (selected), 'Fundraiser', and 'Group Fundraiser'. Below the tabs, the text 'Search for the fundraiser you wish to support.' is displayed. Under the 'Honouree' tab, the search criteria is 'Search by honouree name:' with a note 'Minimum 3 characters required.' A text input field contains 'Julie's birthday'. Below the input field is a blue 'SEARCH' button, which is circled in red. Below the search section, the results are titled 'Honouree Results:'. A result card is shown with the title 'Julie's Birthday Fundraiser' and the subtitle 'Fundraiser: Tara Tassone'. At the bottom of the card are two blue buttons: 'VIEW PAGE' and 'DONATE TO PAGE', both of which are circled in red.

- To view the fundraising page click the link above or the view page button
- To make a donation to the page, click donate to a page

2. Search by Fundraiser

The screenshot shows the 'Donate to a Fundraiser' interface. At the top, there are three tabs: 'Honouree', 'Fundraiser' (selected and circled in red), and 'Group Fundraiser'. Below the tabs, the text 'Search for the fundraiser you wish to support.' is displayed. Under the 'Fundraiser' tab, the search criteria is 'Search by fundraiser's name:' with a note 'Minimum 3 characters required.' Below this, there are two text input fields: 'First Name' and 'Last Name'. At the bottom left of the search section is a blue 'SEARCH' button.

- If you know the name of the person who set up the fundraising page, search by fundraiser
 - Enter the first and last name

Alternatively you can leave the field blank and click “Search” to show a list of all pages listed by Fundraiser.

Fundraiser search results

Donate to a Fundraiser

Search for the fundraiser you wish to support.

Honoree **Fundraiser** **Group Fundraiser**

Search by fundraiser's name:
Minimum 3 characters required.

tara Last Name

SEARCH

Fundraiser Results:

Tara Tassone
Honoree Name: Baseball for Brain Research

VIEW PAGE **DONATE TO PAGE**

- To view the page click the link above or the view page button
- To make a donation to the page, click donate to a page

3. Search by Group Fundraiser

Donate to a Fundraiser

Search for the fundraiser you wish to support.

Honoree **Fundraiser** **Group Fundraiser**

Search by Group Fundraiser name:
Minimum 3 characters required.

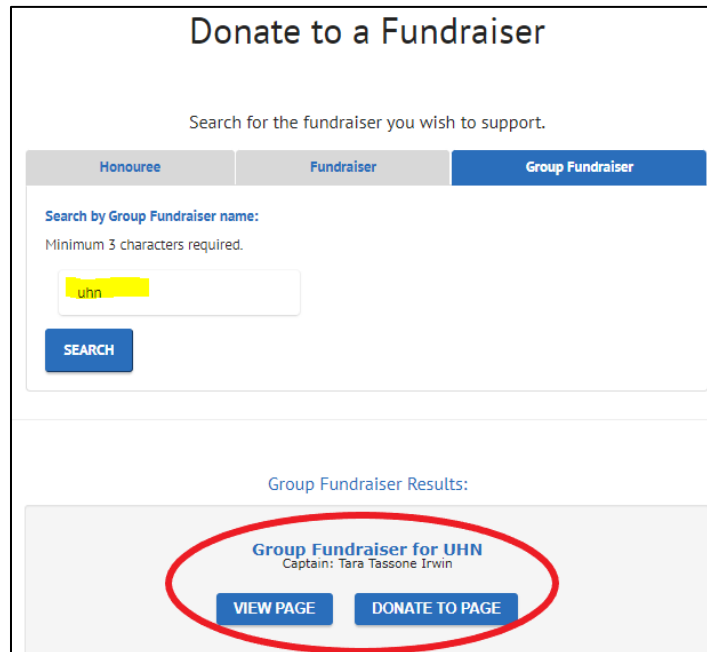
Group Fundraiser Name

SEARCH

- If you are looking for a group, search by group
 - Enter the group name

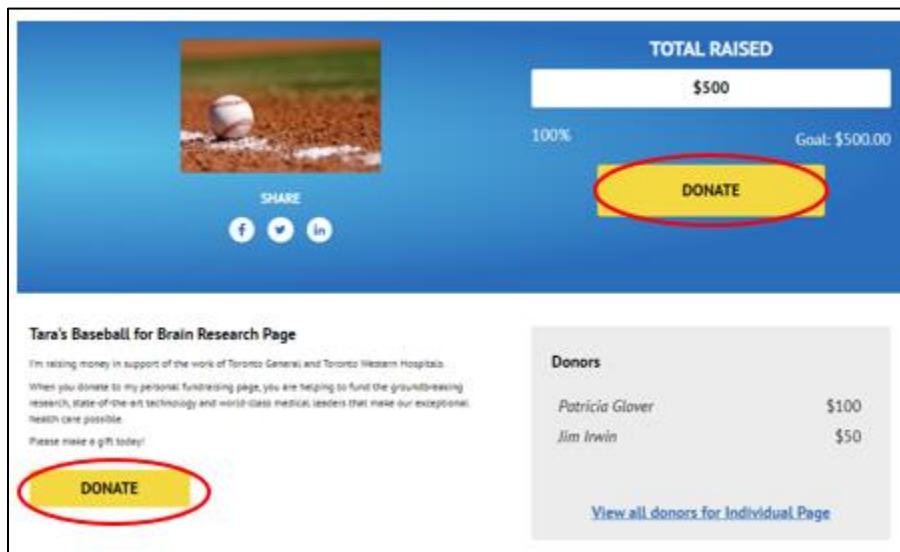
Alternatively you can leave the field blank and click “Search” to show a list of all pages listed by Group.

Group search results



- To view the page click the link above or the view page button
- To make a donation to the page, click donate to a page

Making a donation from a page



- From the fundraising or group page, click the donate now button
 - This will take you to the donation form

Donation form tips

The screenshot displays a fundraising page for 'Tara's Baseball for Brain Research Page'. The page features a header with a photo of a man in a blue shirt and a progress bar showing 'TOTAL RAISED \$500' out of a 'Goal: \$500.00'. The donation form on the left includes a 'SELECT GIFT AMOUNT' section with radio buttons for \$50.00, \$100.00, \$250.00, and \$500.00, and an 'Enter an Amount' option. Below this is a checkbox for 'Name to display on donor listing' and another for 'Yes, show my donation amount on the donor listing'. A red arrow points from the 'Yes, show my donation amount on the donor listing' checkbox to the 'Donors' list on the right. The 'Donors' list shows two entries: 'Patricia Glover' with a donation of \$100 and 'Jim Irwin' with a donation of \$50. A link 'View all donors for Individual Page' is at the bottom of the list.

Thank you for supporting **Baseball for Brain Research**.
Your gift to UHN Foundation will help us pursue the knowledge that will make all our lives better.

* SELECT GIFT AMOUNT:

☐ \$50.00 ☒ \$100.00 ☐ \$250.00 ☐ \$500.00 ☐ Enter an Amount

Name to display on donor listing:

☒ Yes, show my donation amount on the donor listing.

Include a private note to the page creator:

Tara's Baseball for Brain Research Page

I'm raising money in support of the work of Toronto General and Toronto Western Hospitals.

As you can see, fundraising page, you are helping to fund the groundbreaking research that will make all our lives better.

Please make a gift today!

Donors

| | |
|-----------------|-------|
| Patricia Glover | \$100 |
| Jim Irwin | \$50 |

[View all donors for Individual Page](#)

- As a donor to a fundraising page, you have the option of having a recognition name visible on the donor scroll on the fundraising page, as well as the option of including your gift amount
- In the example above, the recognition name is “Sample Donor” and the gift amount is \$25
- When you include a personal note, this is delivered to the fundraiser in their Participant Centre. It is NOT public facing: it is only shared with the fundraiser.